



Corporate Giving Package

Diamond Level - \$15,000

Corporate Branding/Recognition

- Limited opportunity sponsorship
- Corporate logo on “sustaining funder” recognition signage at all events
- PBCF “We Fund Hope” plaque
- “We Fund Hope” recognition/logo for sponsor’s corporate website
- Corporate logo and custom tagline/testimonial on all Placer Breast Cancer Foundation print ads for one year
- Sponsor recognition in annual PBCF print ads
- Logo and testimonial in PBCF annual report
- Logo on PBCF rack card/brochure

Digital/Web Presence

- Corporate logo with hyperlink included on PBCF website homepage for one year period
- Corporate logo and tagline on eblast and newsletter template for one year
- Feature and photograph in one quarterly newsletter

Social Media

- Social media release via Twitter and Facebook
- Facebook: quarterly Facebook mention with logo and link to corporate website
- Twitter: quarterly Twitter thank you tweet with link to corporate website

Public Relations

- Press release announcing gift/donation
- Check presentation photo opportunity

Special Event Sponsorships

Select a total of \$15,000 in Sponsorship and related benefits at event(s) of choice:

- Hot Pink Fun Run
- Placer Women’s Retreat
- Mandarin Walk

Additional Benefits

- Recognition at Annual Reception



Corporate Giving Package

Platinum Level - \$10,000

Corporate Branding/Recognition

- Corporate logo on “sustaining funder” recognition signage at all events
- PBCF “We Fund Hope” plaque
- “We Fund Hope” recognition/logo for sponsor’s corporate website
- Sponsor recognition in annual PBCF print ads
- Logo and testimonial in PBCF annual report
- Logo on PBCF rack card/brochure

Digital/Web Presence

- Corporate logo with hyperlink included on PBCF website homepage for one year period
- Corporate logo and tagline on eblast and newsletter template for one year
- Feature in one quarterly newsletter

Social Media

- Social media release via Twitter and Facebook
- Facebook: quarterly Facebook mention with logo and link to corporate website
- Twitter: quarterly Twitter thank you tweet with link to corporate website

Public Relations

- Press release announcing gift/donation
- Check presentation photo opportunity

Special Event Sponsorships

Select a total of \$10,000 in Sponsorship and related benefits at event(s) of choice:

- Hot Pink Fun Run
- Placer Women’s Retreat
- Mandarin Walk

Additional Benefits

- Recognition at Annual Reception



Corporate Giving Package

Gold Level - \$7,500

Corporate Branding/Recognition

- Corporate logo on “sustaining funder” recognition signage at all events
- PBCF “We Fund Hope” plaque
- “We Fund Hope” recognition/logo for sponsor’s corporate website
- Logo and testimonial in PBCF annual report
- Logo on PBCF rack card/brochure

Digital/Web Presence

- Corporate logo with hyperlink included on PBCF website sponsor page for one year period
- Corporate logo and tagline on eblast and newsletter template for one year
- Feature in one quarterly newsletter

Social Media

- Social media release via Twitter and Facebook
- Facebook: quarterly Facebook mention with logo and link to corporate website
- Twitter: quarterly Twitter thank you tweet with link to corporate website

Public Relations

- Press release announcing gift/donation
- Check presentation photo opportunity

Special Event Sponsorships

Select a total of \$7,500 in Sponsorship and related benefits at event(s) of choice:

- Hot Pink Fun Run
- Placer Women’s Retreat
- Mandarin Walk

Additional Benefits

- Recognition at Annual Reception



Corporate Giving Package

Silver Level - \$5,000

Corporate Branding/Recognition

- Corporate logo on “sustaining funder” recognition signage at all events
- PBCF “We Fund Hope” plaque
- “We Fund Hope” recognition/logo for sponsor’s corporate website
- Logo and testimonial in PBCF annual report

Digital/Web Presence

- Corporate logo with hyperlink included on PBCF website sponsor page for one year period
- Mention in one quarterly newsletter

Social Media

- Social media release via Twitter and Facebook
- Facebook: quarterly Facebook mention with logo and link to corporate website
- Twitter: quarterly Twitter thank you tweet with link to corporate website

Public Relations

- Press release announcing gift/donation
- Check presentation photo opportunity

Special Event Sponsorships

Select a total of \$5,000 in Sponsorship and related benefits at event(s) of choice:

- Hot Pink Fun Run
- Placer Women’s Retreat
- Mandarin Walk

Additional Benefits

- Recognition at Annual Reception



Corporate Giving Package

Bronze Level - \$2,500

Corporate Branding/Recognition

- Corporate logo on “sustaining funder” recognition signage at all events
- PBCF “We Fund Hope” plaque
- “We Fund Hope” recognition/logo for sponsor’s corporate website
- Listing in PBCF annual report

Digital/Web Presence

- Corporate logo with hyperlink included on PBCF website sponsor page for one year period
- Thank You in one quarterly newsletter

Social Media

- Social media release via Twitter and Facebook
- Facebook: quarterly Facebook mention with logo and link to corporate website
- Twitter: quarterly Twitter thank you tweet with link to corporate website

Public Relations

- Press release announcing gift/donation
- Check presentation photo opportunity

Special Event Sponsorships

Select a total of \$2,500 in Sponsorship and related benefits at event(s) of choice:

- Hot Pink Fun Run
- Placer Women’s Retreat
- Mandarin Walk

Additional Benefits

- Recognition at Annual Reception



Corporate Giving Package

Ribbon Level - \$1,000

Corporate Branding/Recognition

- Corporate logo on “sustaining funder” recognition signage at all events
- PBCF “We Fund Hope” plaque
- Listing in PBCF annual report

Digital/Web Presence

- Corporate name with hyperlink included on PBCF website sponsor page for one year period
- Thank You in one quarterly newsletter

Social Media

- Facebook: quarterly Facebook mention with logo and link to corporate website
- Twitter: quarterly Twitter thank you tweet with link to corporate website

Public Relations

- Check presentation photo opportunity

Special Event Sponsorships

Select a total of \$1,000 in Sponsorship and related benefits at event(s) of choice:

- Hot Pink Fun Run
- Placer Women’s Retreat
- Mandarin Walk

Additional Benefits

- Recognition at Annual Reception