



Fact Sheet

Name	Placer Breast Cancer Foundation
Location	Placer County, CA PO Box 564, Roseville, CA 95678 Telephone: (916) 910-5769 or (916) 752-6185 Email: info@wethinkpink.org Website Address: www.wethinkpink.org
Date Formed	July 2005
Founders	Breast cancer Survivors Carol Garcia, Vice President of First Northern Bank and Sierra College Trustee and Teri Munger, Program Manager for American River College.
Purpose	The Placer Breast Cancer Endowment was formed with a goal to raise \$1.5 million to endow a Breast Cancer Chair at the U.C. Davis Comprehensive Cancer Center. After reaching the \$1.5 million dollar goal in 2014, the Endowment became the Placer Breast Cancer Foundation with the intention to continue the fight against breast cancer. The Foundation is a volunteer based group that includes breast cancer survivors and community activists dedicated to fighting breast cancer.
Fundraising Goal	The Placer Breast Cancer Foundation raises monies to fund breast cancer research, outreach and education in the five county region. These efforts include funding a study at UC Davis researching the effects of different treatments on Triple Negative breast cancer and continuing our health education and outreach to women in our community.
Amount Raised as of December 2019	\$1.9 million has been raised by the Foundation since July 2005.
Members	Foundation membership and volunteers now number 120 active participants.
Nonprofit Status	The Placer Breast Cancer Foundation is a 501(c)3 non-profit organization (tax ID# 27-0690037) and contributions to the Foundation are tax deductible to the extent allowable by law.
Annual Operating Budget	The Foundation operates primarily as a volunteer organization with administrative costs associated with provided services per federal and state guidelines for non-profits.
Signature Events	The Foundation hosts the Hot Pink Fun Run, the Orange is the New Pink Mandarin Walk and the Placer Women's Retreat.
Donations	Donations are always welcome at any time and can be mailed to PBCF, PO Box 564, Roseville, CA 95678. A receipt will be provided by the Foundation.
Contacts	Stephanie Hill, Exec. Administrator, (916) 910-5769 or info@wethinkpink.org Carol Garcia, Chair, (916) 752-6185 or cgarcia@wethinkpink.org