



Dear Placer Breast Cancer Foundation Supporter:

First, we would like to thank you for being a long-time supporter of the Placer Breast Cancer Foundation. Generous donations throughout the last 15 years from organizations like yours have allowed the Foundation to reach their goal of endowing a Breast Cancer Research Chair at the UC Davis Comprehensive Cancer Center, bringing us one step closer to finding a cure for and preventing breast cancer.

The Foundation's original goal has been reached but *the journey has just begun*. The Foundation is now dedicated to fighting breast cancer in our community by raising monies to fund research through the UC Davis Comprehensive Cancer Center, and to provide education and outreach throughout our five county region. Our fundraising and educational events include:

- Our 16<sup>th</sup> Annual Hot Pink Fun Run, to be held on September 29<sup>th</sup> in Downtown Roseville
- Our 7<sup>th</sup> Placer Women's Retreat, to be held on June 8<sup>th</sup> in Roseville
- Our 5<sup>th</sup> Annual Paint Placer **Pink** – a month-long event when we partner with local businesses, community groups, and sponsors to spread the word about cancer research and education as well as raise funds to support the fight
- And our 3<sup>rd</sup> Orange is the New Pink Orchard Dinner, a farm-to-fork dinner event to be held on June 14<sup>th</sup> in Loomis!

We are inviting you to become an Annual Corporate Sponsor for the Placer Breast Cancer Foundation. Becoming an Annual Corporate Sponsor will allow you to support events which are the most important to your organization, provide visibility to your ongoing community involvement, and help the Foundation continue its fight against breast cancer in our region.

Please support breast cancer research, prevention and education by becoming a corporate sponsor of the Placer Breast Cancer Foundation. The Placer Breast Cancer Foundation is a 501(c)3 non-profit organization. Contributions made to the fund are tax deductible to the extent allowable by law. Please visit our website at [www.wethinkpink.org](http://www.wethinkpink.org) for more information.

If you are interested in becoming a sponsor please contact Executive Director Stephanie Hill, at (916) 410-0243 or [info@wethinkpink.org](mailto:info@wethinkpink.org).

Respectfully,

Carol Garcia  
Chair, Placer Breast Cancer Foundation

Stephanie Hill  
Executive Director, Placer Breast Cancer Foundation



## **Corporate Giving Package**

### **Diamond Level - \$15,000**

#### **Corporate Branding/Recognition**

- Limited opportunity sponsorship
- Corporate logo on “sustaining funder” recognition signage at all events
- PBCF “We Fund Hope” plaque
- “We Fund Hope” recognition/logo for sponsor’s corporate website
- Corporate logo and custom tagline/testimonial on all Placer Breast Cancer Foundation print ads for one year
- Sponsor recognition in annual PBCF print ads
- Logo on PBCF rack card/brochure

#### **Digital/Web Presence**

- Corporate logo with hyperlink included on PBCF website homepage for one year period
- Corporate logo and tagline on eblast and newsletter template for one year
- Feature and photograph in one quarterly newsletter

#### **Social Media**

- Social media release via Instagram and Facebook
- Facebook: quarterly Facebook mention with logo and link to corporate website
- Instagram: quarterly Instagram thank you post with link to corporate website

#### **Public Relations**

- Press release announcing gift/donation
- Check presentation photo opportunity

#### **Special Event Sponsorships**

Select a total of \$15,000 in Sponsorship and related benefits at event(s) of choice:

- Paint Placer Pink
- Hot Pink Fun Run
- Placer Women’s Retreat
- Orange Is The New Pink Farm To Fork Dinner

Placer Breast Cancer Foundation · PO Box 513 · Roseville, CA 95661

[www.wethinkpink.org](http://www.wethinkpink.org) · [info@wethinkpink.org](mailto:info@wethinkpink.org)



## **Corporate Giving Package Platinum Level - \$10,000**

### **Corporate Branding/Recognition**

- Corporate logo on “sustaining funder” recognition signage at all events
- PBCF “We Fund Hope” plaque
- “We Fund Hope” recognition/logo for sponsor’s corporate website
- Sponsor recognition in annual PBCF print ads
- Logo on PBCF rack card/brochure

### **Digital/Web Presence**

- Corporate logo with hyperlink included on PBCF website homepage for one year period
- Corporate logo and tagline on eblast and newsletter template for one year
- Feature in one quarterly newsletter

### **Social Media**

- Social media release via Instagram and Facebook
- Facebook: quarterly Facebook mention with logo and link to corporate website
- Instagram: quarterly Instagram thank you post with link to corporate website

### **Public Relations**

- Press release announcing gift/donation
- Check presentation photo opportunity

### **Special Event Sponsorships**

Select a total of \$10,000 in Sponsorship and related benefits at event(s) of choice:

- Paint Placer Pink
- Hot Pink Fun Run
- Placer Women’s Retreat
- Orange Is The New Pink Farm To Fork Dinner



## **Corporate Giving Package Gold Level - \$7,500**

### **Corporate Branding/Recognition**

- Corporate logo on “sustaining funder” recognition signage at all events
- PBCF “We Fund Hope” plaque
- “We Fund Hope” recognition/logo for sponsor’s corporate website
- Logo on PBCF rack card/brochure

### **Digital/Web Presence**

- Corporate logo with hyperlink included on PBCF website sponsor page for one year period
- Corporate logo and tagline on eblast and newsletter template for one year
- Feature in one quarterly newsletter

### **Social Media**

- Social media release via Instagram and Facebook
- Facebook: quarterly Facebook mention with logo and link to corporate website
- Instagram: quarterly Instagram thank you post with link to corporate website

### **Public Relations**

- Press release announcing gift/donation
- Check presentation photo opportunity

### **Special Event Sponsorships**

Select a total of \$7,500 in Sponsorship and related benefits at event(s) of choice:

- Paint Placer Pink
- Hot Pink Fun Run
- Placer Women’s Retreat
- Orange Is The New Pink Farm To Fork Dinner



## **Corporate Giving Package Silver Level - \$5,000**

### **Corporate Branding/Recognition**

- Corporate logo on “sustaining funder” recognition signage at all events
- PBCF “We Fund Hope” plaque
- “We Fund Hope” recognition/logo for sponsor’s corporate website
- Logo and testimonial in PBCF annual report

### **Digital/Web Presence**

- Corporate logo with hyperlink included on PBCF website sponsor page for one year period
- Mention in one quarterly newsletter

### **Social Media**

- Social media release via Instagram and Facebook
- Facebook: quarterly Facebook mention with logo and link to corporate website
- Instagram: quarterly Instagram thank you post with link to corporate website

### **Public Relations**

- Press release announcing gift/donation
- Check presentation photo opportunity

### **Special Event Sponsorships**

Select a total of \$5,000 in Sponsorship and related benefits at event(s) of choice:

- Paint Placer Pink
- Hot Pink Fun Run
- Placer Women’s Retreat
- Orange Is The New Pink Farm To Fork Dinner



## **Corporate Giving Package Bronze Level - \$2,500**

### **Corporate Branding/Recognition**

- Corporate logo on “sustaining funder” recognition signage at all events
- PBCF “We Fund Hope” plaque
- “We Fund Hope” recognition/logo for sponsor’s corporate website
- Listing in PBCF annual report

### **Digital/Web Presence**

- Corporate logo with hyperlink included on PBCF website sponsor page for one year period
- Thank You in one quarterly newsletter

### **Social Media**

- Social media release via Instagram and Facebook
- Facebook: quarterly Facebook mention with logo and link to corporate website
- Instagram: quarterly Instagram thank you post with link to corporate website

### **Public Relations**

- Press release announcing gift/donation
- Check presentation photo opportunity

### **Special Event Sponsorships**

Select a total of \$2,500 in Sponsorship and related benefits at event(s) of choice:

- Paint Placer Pink
- Hot Pink Fun Run
- Placer Women’s Retreat
- Orange Is The New Pink Farm To Fork Dinner



## **Ribbon Level - \$1,500**

### **Corporate Branding/Recognition**

- Corporate logo on “sustaining funder” recognition signage at all events
- PBCF “We Fund Hope” plaque
- Listing in PBCF annual report

### **Digital/Web Presence**

- Corporate name with hyperlink included on PBCF website sponsor page for one year period
- Thank You in one quarterly newsletter

### **Social Media**

- Facebook: quarterly Facebook mention with logo and link to corporate website
- Twitter: quarterly Twitter thank you tweet with link to corporate website

### **Public Relations**

- Check presentation photo opportunity

### **Special Event Sponsorships**

Select a total of \$1,000 in Sponsorship and related benefits at event(s) of choice:

- Hot Pink Fun Run
- Placer Women’s Retreat
- Orange Is The New Pink Farm To Fork Dinner

### **Additional Benefits**

- Recognition at Annual Reception